

## Exciting News!

# Clever Care's HRA Program Continues!

We are thrilled to announce that our HRA incentive program has been extended through the Open Enrollment Period (OEP) 2025. This program will include new members enrolled during OEP 2025 with an effective date of **February 1<sup>st</sup>, 2025 – April 1<sup>st</sup>, 2025!**

We are offering **\$180 for our Total+** (HMO C-SNP) plan and **\$80 for our Longevity** (HMO) plan.

### **MARKET LEADING AGENT HRA ADMINISTRATIVE FEE**

Clever Care will pay agents an additional administrative fee with a CMS-approved **electronically submitted** application.

- **\$180** for completed HRAs with **Total+** (HMO C-SNP) plan enrollments.
- **\$80** for completed HRAs with **Longevity** (HMO) plan enrollments.

Obtaining a Health Risk Assessment (HRA) document for new Clever Care members is essential in creating a comprehensive care plan with the member, which may identify gaps in care, lead to improved management of chronic conditions, and healthier, more satisfied members. We understand that submitting an HRA for new enrollees requires additional time and resources on your part, so we are extending the time you have to complete HRA forms:

### **EXTENDED HRA COMPLETION WINDOW**

HRAs must be **completed and submitted electronically** to Clever Care for any new member with an effective date of 2/1, 3/1, or 4/1/2025, **up to 10 business days after the member's effective enrollment date.**

- HRA incentives will not be paid on scanned paper applications
- To receive the HRA incentive, the application must be **submitted electronically** via [Clever Enroll](#), [Connecture](#), or our [Power Forms](#).

We appreciate your continued support of Clever Care Health Plan!