

行銷素材訂購流程

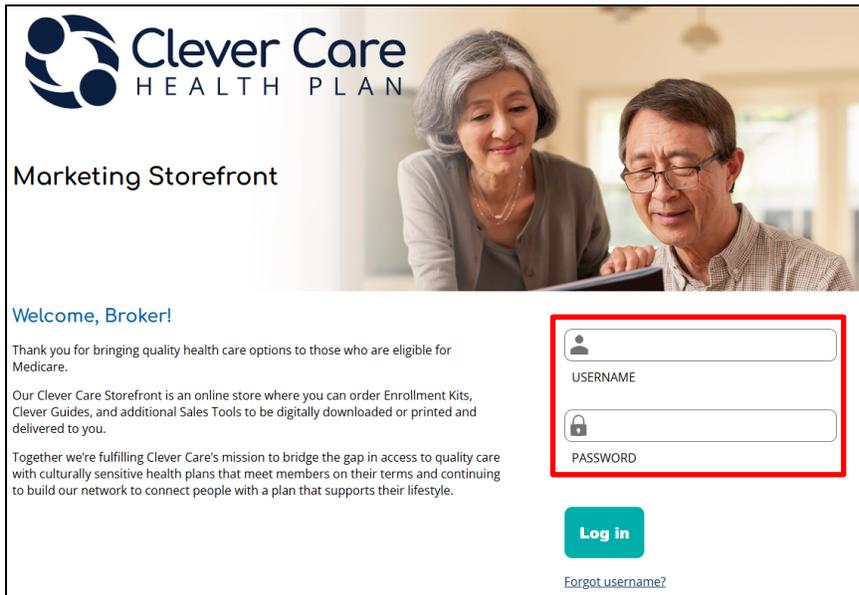
福全健保 (Clever Care) 致力於支持我們的經紀人與代理機構夥伴，確保您能透過多元且便利的管道，輕鬆取得各項銷售素材。其中之一便是我們的線上訂購系統——行銷素材平台 (Marketing Storefront)。透過該系統，投保資料包、計劃總覽以及福全健保指南 (Clever Guides) 皆可直接配送至代理機構或經紀人住家。

如何取得福全健保行銷素材平台 (Marketing Storefront) 的使用權限：

- 經紀人或代理機構夥伴完成福全健保的入職流程後，系統將於一週內為其建立行銷素材平台 (Marketing Storefront) 帳號。
- 系統將把使用者名稱與臨時密碼，寄送至您於入職流程中所提供的電子郵件信箱。
 - 經紀人或代理機構夥伴須先登入系統並變更密碼，完成後方可瀏覽我們的各項銷售素材。

如何訂購銷售素材：

- 登入行銷素材平台 <https://cchpstore.arvatocim.com/>



Clever Care
HEALTH PLAN

Marketing Storefront

Welcome, Broker!

Thank you for bringing quality health care options to those who are eligible for Medicare.

Our Clever Care Storefront is an online store where you can order Enrollment Kits, Clever Guides, and additional Sales Tools to be digitally downloaded or printed and delivered to you.

Together we're fulfilling Clever Care's mission to bridge the gap in access to quality care with culturally sensitive health plans that meet members on their terms and continuing to build our network to connect people with a plan that supports their lifestyle.

USERNAME

PASSWORD

Log in

[Forgot username?](#)

- 選擇加州



- 點擊訂購素材 (所有縣市)

California

Welcome, Joey Chadwick

2026

- Order Materials (All Counties)

Important Updates

Enrollment Guide/Star Ratings Update

Any new orders placed beginning 10/15 will include the **2026 Stars Rating**. You can also order the 2026 Star Ratings page individually to place within any Enrollment Guides ordered before 10/15, to remain compliant.

Agent Personalized Flyers

As an exciting enhancement for this AEP selling season, we're introducing personalized sales flyers. With this new feature, you can order flyers customized with **your photo, name, and contact information** to better connect with your clients.

How to get started:

1. Go to the person icon to Edit profile.
2. Update your profile with your photo (optional) and contact information. The phone number will default to a Clever Care Telesales number if this is not changed. If you have a personal URL you can enter this, or it will default to clevercarehealthplan.com.
3. Select a flyer from the "Personalized Sales Flyers," category then "Update Cart" and "Place Order."

Note: You must edit the profile **before** adding the flyer to your cart to capture the update.

- 選擇欲訂購的重點產品

California

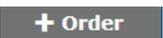
Welcome, Joey Chadwick

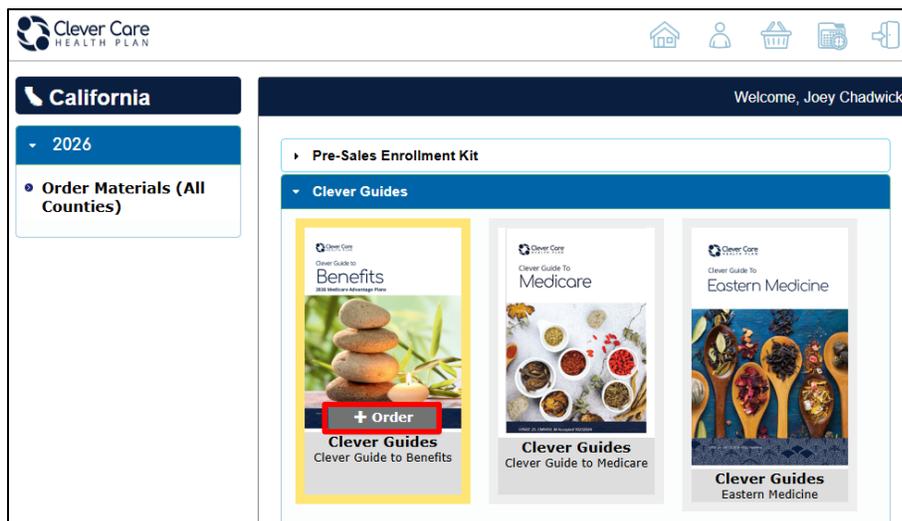
2026

- Order Materials (All Counties)

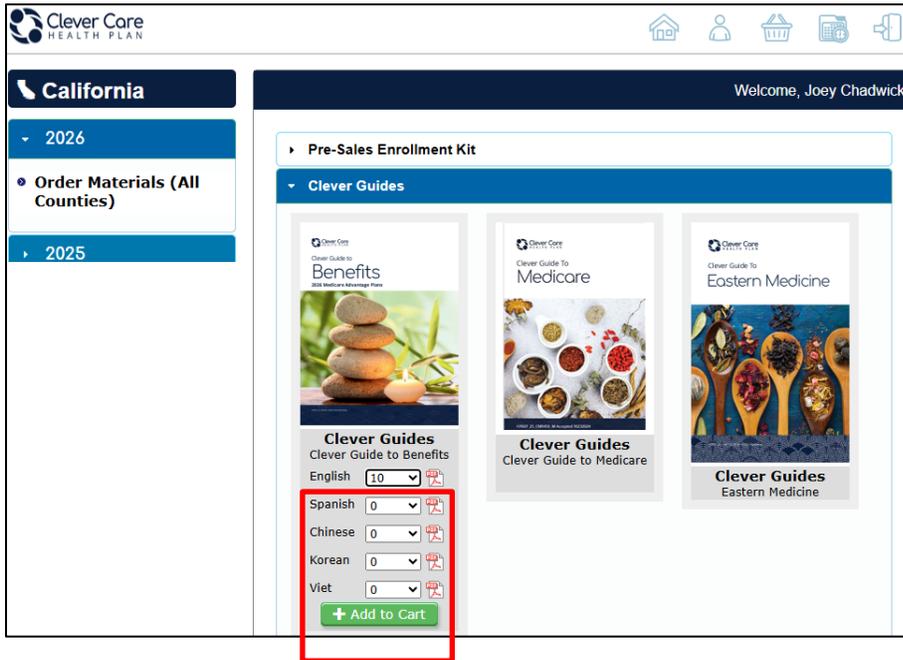
- ▶ Pre-Sales Enrollment Kit
- ▶ Clever Guides
- ▶ Benefits At A Glance
- ▶ Brochures
- ▶ Personalized Sales Flyers
- ▶ Formulary
- ▶ Evidence of Coverage
- ▶ Over-the-Counter Catalog

如何訂購銷售素材

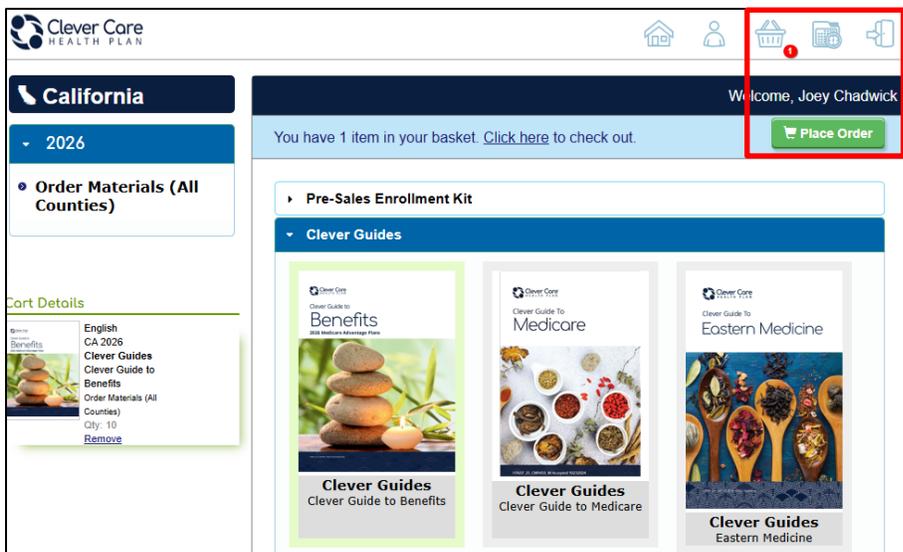
- 點擊  按鈕



- 選擇每種語言所需的數量，然後點擊 
- 或點擊  將檔案下載至您的電腦



- 選取所有所需的銷售素材後，點擊右上角的籃子圖示或 **Place Order** 按鈕



- 確認訂單資訊和運送資訊
- 點擊 **Complete Order** 完成訂單

California

2026

Order Materials (All Counties)

2025

Welcome, Joey Chadwick

Your Order

Please review your shipping order. The default shipping address is listed. To ship to a different address, enter it in the address fields below.

Once order and delivery address are confirmed, click "place order."

Orders will take approximately 48-72 hours to process.

Order Information

State/Year	Item	County	Language	Qty
CA / 2026	Clever Guide to Benefits	Order Materials (All Counties)	English	10

Your order is 0.0 lbs. If you wish to place this order click on the Place Order button below.

Shipping Information

Name	Joey Chadwick
Attention	
Street address	1234 Main Street
Line 2	
City	Los Angeles
State	CA
Zip	90068
Phone	123-123-1234



← Continue Shopping

🛒 Complete Order