

HRA Incentive is now \$250 for C-SNP plans!

We're thrilled to announce that a Health Risk Assessment (HRA) Incentive amount for Total+ and Breathe+ C-SNP Plans has increased to **\$250**.

- **\$250** for an HRA completed on the **Breathe+ C-SNP plan**
- **\$250** for an HRA completed on the **Total + C-SNP Plan**
- **\$80** for an HRA completed on the **Longevity plan**

This applies to new member enrollments with effective dates from **November 1, 2025, December 1, 2025 & January 1, 2026**.

To recognize the important role you play, Clever Care will offer an HRA incentive for each CMS-approved electronically submitted application.

Things to Remember:

- HRAs must be submitted to Clever Care **within 10 business days** after the member's effective enrollment date.
- Applications must be **submitted electronically** via [Clever Enroll](#), [Connecture](#), or our [Power Forms](#).
- Paper applications will not be eligible for the incentive.

As you guide clients in choosing the coverage that fits their health care needs, please know we're here to support you every step of the way.

As always, thank you for all you do.