

Exciting News!

Clever Care's HRA Incentive Program Extended Through 2025!

We're excited to announce that Clever Care's HRA Incentive Program is officially extended through December 31, 2025.

This extension applies to new member enrollments with effective dates of November 1, 2025, and December 1, 2025.

MARKET LEADING AGENT HRA ADMINISTRATIVE FEE

Clever Care will pay agents an additional administrative fee for a CMS-approved **electronically submitted** application.

- **\$180** incentive for each HRA completed on the **Total+ (HMO C-SNP) plan**
- **\$80** incentive for each HRA completed on the **Longevity (HMO) plan**

EXTENDED HRA COMPLETION WINDOW

- **Health Risk Assessments (HRAs) must be completed and submitted electronically** to Clever Care for any new member with an effective date of November 1, 2025, or December 1, 2025, **within 10 business days** after the member's effective enrollment date.
- To receive the HRA incentive, the application must be **submitted electronically** via Clever Enroll, Connecture, or our Power Forms.
- HRA incentives will not be paid on scanned paper applications

Thank you for your continued partnership in completing Health Risk Assessments (HRAs). Together, we are helping our members receive the care and support they need to lead healthier, more fulfilling lives.