

Exciting News!

Announcing Clever Care's HRA Incentive Program for 2026

We're thrilled to announce that a Health Risk Assessment (HRA) Incentive Program will be offered in 2026. This applies to new member enrollments with effective dates from January 1, 2026, through April 1, 2026.

- **\$180** for an HRA completed on the **Total+ C-SNP plan**
- **\$180** for an HRA completed on the **Breathe+ C-SNP plan**
- **\$80** for an HRA completed on the **Longevity plan**

Health Risk Assessments (HRAs) play a vital role in improving care for your clients, our members. They help identify your client's unique health risks, chronic conditions, and social needs, allowing physicians to create personalized care plans. Completing an HRA supports early detection, closes gaps in care, and ensures your clients receive the coordinated services they deserve.

To recognize the important role you play, Clever Care will offer an HRA incentive for each CMS-approved electronically submitted application.

Things to Remember:

- HRAs must be submitted to Clever Care **within 10 business days** after the member's effective enrollment date.
- Applications must be **submitted electronically** via [Clever Enroll](#), [Connecture](#), or our [Power Forms](#).
- Paper applications will not be eligible for the incentive.

Thank you for your continued partnership. Together, we are helping those we serve together receive the care and support they need to lead healthier, more fulfilling lives.