

Exciting News!!

Clever Care's 2025 HRA Program Got Even Better!

We are thrilled to announce our HRA bonus program will include new members enrolled during **AEP 2024** with an effective date of **January 1st, 2025!**

We are offering **\$180 for our Total+** (HMO C-SNP) plan and **\$80 for our Longevity** (HMO) plan.

MARKET LEADING AGENT HRA ADMINISTRATIVE FEE

Clever Care will pay agents an additional administrative fee with a CMS-approved **electronically submitted** application.

- **\$180** for completed HRAs with **Total+** (HMO C-SNP) plan enrollments.
- **\$80** for completed HRAs with **Longevity** (HMO) plan enrollments.

Obtaining a Health Risk Assessment (HRA) document for new Clever Care members is essential in creating a comprehensive care plan with the member, which may identify gaps in care, lead to improved management of chronic conditions, and healthier, more satisfied members. We understand that submitting an HRA for new enrollees requires additional time and resources on your part, so we are extending the time you have to complete HRA forms:

EXTENDED HRA COMPLETION WINDOW

For any new member with an effective enrollment date of 1/1/2025, HRAs must be completed and **submitted electronically** to Clever Care.

- Reminder: Since our new Clever Enroll system no longer requires you to upload documents to provide an HRA link, applications must be submitted electronically
- HRA incentives will not be paid on scanned paper applications
- To receive the HRA incentive, the application must be **submitted electronically** via [Clever Enroll](#), [Connecture](#), or our [Power Forms](#).

We appreciate your continued support of Clever Care Health Plan!