

Exciting Update!! 2024 HRA Program Extension

We are thrilled to announce our HRA bonus program has been extended and will include new members enrolled with an effective date of **October 1st**, **November 1st**, **and December 1st**, **2024!** We are offering \$180 for our Total+ (HMO C-SNP) plan and \$70 for our Longevity plan.

MARKET LEADING AGENT HRA ADMINISTRATIVE FEE

Clever Care will pay agents an additional administrative fee with a CMS-approved **electronically submitted** application.

- \$180 for completed HRAs with Total+ (HMO C-SNP) plan enrollments.
- \$70 for completed HRAs with **Longevity** (HMO) plan enrollments.

Obtaining a Health Risk Assessment (HRA) document for new Clever Care members is essential in creating a comprehensive care plan with the member, which may identify gaps in care, lead to improved management of chronic conditions, and healthier, more satisfied members. We understand that submitting an HRA for new enrollees requires additional time and resources on your part, so we are extending the time you have to complete HRA forms:

EXTENDED HRA COMPLETION WINDOW

HRAs must be completed and **submitted electronically** to Clever Care for any member with an effective enrollment date of 10/1, 11/1, or 12/1/24, **up to 10 business days after the member's effective enrollment date.**

- Reminder: Since our new Clever Enroll system no longer requires you to upload documents to provide an HRA link, applications must be submitted electronically.
- HRA incentives will not be paid on scanned paper applications.
- To receive the HRA incentive, the application must be **submitted electronically** via <u>Clever Enroll</u>, <u>Connecture</u>, or our <u>Power Forms</u>.

We appreciate your continued support of Clever Care Health Plan!